

Clubs and Societies Co-branding

Our Societies are run voluntarily by students, for students. Any Club or Society using the ATU name should comply with brand guidelines. Clubs and Societies should use the same lock up style as the one developed for co-branding where possible. See examples right.

Alternatively, communications can lead with the Club or Society logo, and use the full ATU logo elsewhere on the visual.



Ollscoil
Teicneolaíochta
an Atlantaigh

Atlantic
Technological
University



**CLUBS AND SOCIETIES
BRAND SAFE AREA**

Make co-brand the same height as the ATU logo and position right of the green safety area

